

## **AGILE ALLIANCE ANNOUNCES FULL PROGRAM FOR AGILE 2009 CONFERENCE**

*Largest conference on Agile software development to feature more than 300 sessions  
presented by industry luminaries and peer experts*

PORTLAND, OR., May 18, 2009 – The Agile Alliance, ([www.agilealliance.org](http://www.agilealliance.org)) a non-profit organization dedicated to promoting the concepts of Agile software development, today announced the full conference program for its Agile 2009 Conference, set for August 24 – 28 in Chicago (<http://agile2009.agilealliance.org/>). In its eighth year, the Agile Conference is the premiere event for the growing Agile community, providing software professionals with the latest knowledge and shared experiences to help foster successful Agile development programs.

This year's conference will feature more than 300 sessions presented by 329 leading Agile experts and practitioners, based on a record number of speaking submissions gathered during the past six months. To review the latest schedule of Agile 2009 sessions, encompassing all levels of experience, please visit (<http://agile2009.agilealliance.org/>).

“Agile 2009 gives attendees unique access to the latest knowledge in the industry and brings together the community to meet, exchange ideas and share best-practices,” said Johanna Rothman, Agile 2009 conference chair. “This year's program is the best ever – as the best and brightest minds in software development put forth current, compelling and actionable content that attendees can leverage within their organizations.”

This year's conference theme is “Making Agile Real,” with an aim of broadening the scope of Agile topics to meet the varying knowledge needs of the fast-growing and diverse Agile community. The conference program builds upon the success of last year's event, with an impressive number of tutorials, workshops and experience reports offered. Attendees of Agile 2009 can choose among more than 300 practical, interactive sessions led by industry experts and practitioners. This year's conference includes the following 15 stages:

- New to Agile
- Agile & Organizational Culture
- Agile Adoption
- Agile Frontier
- Agile Product Management
- Coaching
- Customers & Business Value
- Developer Jam
- Distributed Agile
- Leadership & Teams
- Main Stage
- Manifesting Agility
- Testing
- Tools for Agility
- User Experience

In its eighth year, the Agile Conference provides independent software vendors, software consultants and in-house corporate development teams with the knowledge and shared experiences that lead to successful Agile programs. Agile 2009 connects attendees with the foremost leaders in the Agile domain, enriching the collective body of knowledge and influencing the line of thought in the field. It encourages debate and fosters innovative ideas based on real-world implementations for executives, managers, software development practitioners and researchers from labs and academia.

For more information on Agile 2009 visit, <http://agile2009.agilealliance.org> and to register for the conference, visit <http://www.agileregistration.org>.

#### About the Agile Alliance

The Agile Alliance is a non-profit organization dedicated to promoting the concepts of Agile software development, as outlined in the (<http://www.agilemanifesto.org/>). With nearly 6,000 members located around the globe, the Agile Alliance is driven by the principles of Agile methodologies and the value they deliver to developers, organizations

and end users. The Agile Alliance organizes the annual Agile Conference, the industry's leading event that attracts practitioners, academia, business and vendor-partner community members from around the globe. The Agile 2009 conference <http://agile2009.agilealliance.org> is set for August 24-28 in Chicago. For more information about the organization, visit <http://www.agilealliance.org/>

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